



EU Preserved tomatoes
100% Made in Europe
100% Made in Italy

A handful of beautiful whole tomatoes ready to be preserved for your table



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THE EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE HIGH QUALITY
AGRICULTURAL PRODUCTS.





Growing for your pleasure in the sunny fields

**ANICAV, the National Association of Canned Vegetable Industries invites you to enjoy
Greatest Tomatoes from Europe!**

EU Preserved tomatoes – 100% Made in Europe and 100% Made in Italy.

**ANICAV will be informing and organizing events on Italian and European preserved tomatoes
including cooking sessions and recipes as we kick off a three year European Union co-funded promotion
campaign to raise awareness of our luscious product.**

**ANICAV members account for over 60% of all the processed tomatoes in Italy,
and nearly all the whole peeled tomatoes produced in the world,
including the internationally well-known San Marzano DOP.**

Grown in a generous and fertile land, rich in culinary culture transforming food into an internationally-recognized work of art!

**Mother Nature at her finest –
Greatest Tomatoes from Europe!**

Bringing out the color of Summer, well-being, and a positive energy that only comes from ripening in the Mediterranean sun.

Growing for your pleasure in the sunny fields



Picked at its peak of ripeness, then preserved by time-honored Methods, these luscious European tomatoes are highest in quality, flavor, beauty and goodness.



Growing for your pleasure in the sunny fields



European and Italian canned tomatoes have unique characteristics: Superior taste, consistency, versatility, sustainable production methods and are free of preservatives.

Coming home to be preserved for your table all year long.



GREATEST TOMATOES FROM EUROPE

THE ART OF PERFECTION, PRESERVED FOR ALL TASTES.

ART: European Tomatoes are a work of art.

PERFECTION: The perfection of high quality.

PRESERVED: Fresh goodness saved for you.

YOUR TABLE: High quality products are not only for the lucky few.

Why Greatest Tomatoes from Europe? The name reflects the quality and the origin of the product: delicious canned tomatoes ripened under the European Mediterranean sun! Indeed the best!



The beautiful berries!

**When you are sure of the quality of what you promote,
there is no need to hide anything.**

RED GOLD FROM EUROPE.
THE ART OF PERFECTION, PRESERVED FOR ALL TASTES.



**The most-loved and most-used canned tomato products are the
Classic whole peeled tomatoes, chopped tomatoes, tomato passata
(pureed tomatoes) and cherry tomatoes.**

**The favorite are the elongated whole peeled tomatoes,
canned as they are harvested: whole, briefly boiled, peeled and conserved in
their own juice.**

**A burst of flavor and texture for every dish
from Sauces to Soups,
Pizza and Pasta,
American Stews, Mexican Salsas.
The versatility and benefits of these peeled,
cooked tomatoes are limitless; hassle free time-savers,
consistent superior flavor and nutritional and health qualities.**



Experience **Greatest Tomatoes from Europe!** Tradition, Quality, Traceability!



A great pizza margherita deserves great preserved tomatoes!



ACTIVITIES:

We have a lot of fun and interesting activities planned from tradeshow to Restaurant weeks, Recipe Contests and Press Trips to where it all begins... Italy. All with the intention to enlighten and inform.

The **launch kicks off June 2019** with a reception in New York City and **participation** at the **Summer Fancy Food Show** in New York. Where **Greatest Tomatoes from Europe! Is a Proud Gold Level Sponsor of the Front Burner Pitch Competition.**

Sponsor of the Welcome Reception and 60 Minute Culinary Demo Tastings at the **American Culinary Federation (ACF) National Convention** in Orlando.

Additionally, 2020 **Sponsor Pizza Challenge**” competition a the **International Pizza Expo Las Vegas, Winter Fancy Food Show San Francisco and much more.**

We’d like to schedule interviews and tastings with you and provide Chefs who can cook and demonstrate for your TV, Print, Radio, Online needs.

Enjoy it’s from Europe!

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