65TH SFA SUMMER FANCY FOOD SHOW

## QUICK GUIDE





## Schedule at a Glance

	SATURDAY, JUNE 22
8 a.m 5 p.m.	Biz:Builders 1:1 Matchmaking
8 a.m 5 p.m.	The Basics: The Business of Specialty Food
	SUNDAY, JUNE 23
8 a.m 9:30 a.m.	Start Right, Grow Strong: Nine Critical Steps
9:45 a.m 11:45 a.m.	E-Commerce: The Amazon Roadmap
11:30 a.m 12:30 p.m.	The State of the Specialty Food Industry
1:15 p.m 2:15 p.m	Big Idea Talks (outside Hall D)
2:15 p.m 3:15 p.m.	Appealing to the Next Generation with Plant-Based Foods
5:30 p.m 6:30 p.m.	Annual Membership Meeting, SFA Lifetime Achievement Awards
	and Hall of Fame Ceremony
	MONDAY, JUNE 24
9 a.m. – 9:45 a.m.	How Convenient! New Models for Fresh, Fast, and Tasty Retail
11 a.m. – 12:30 p.m.	How to Work with a Co-Packer
11 a.m. – 12:00 p.m.	Plant-Based Foods: A Movement, Not a Trend
1:15 p.m 2:15 p.m.	Big Idea Talks (outside Hall D)
2:15 p.m 3:15 p.m.	Big Idea Talks (outside Hall D)
1:15 p.m 2:45 p.m.	How to Build Buzz on a Budget
5 p.m 6:30 p.m.	Front Burner Foodservice Pitch Competition
	TUESDAY, JUNE 25
9 a.m. – 9:45 a.m.	Disrupt or Be Disrupted: Inside the Minds of Innovators
10 a.m. – 11:30 a.m.	Price it Right: Using Costs to Create Real World Price Sheets
11 a.m. – 12:00 p.m.	Big Idea Talks (outside Hall D)
1:15 p.m 2:15 p.m.	Big Idea Talks (outside Hall D)
1:15 p.m 2:45 p.m.	Lessons from a Chef: Product Development

<sup>\*</sup>Subject to Change. Please visit the Fancy Food Show app for the most up-to-date speakers and schedules.

\* All events in River Pavilion unless otherwise noted

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Front Burner Pitch Competition



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