

# GREATEST TOMATOES FROM EUROPE. THE ART OF PERFECTION, PRESERVED FOR ALL TASTES.

## Media Release

### WHAT WOULD THE WORLD BE LIKE WITHOUT PRESERVED TOMATOES FROM EUROPE?

August 5, 2019 – Orlando, FL – Thank you for joining us in Tomato Land at the American Culinary Federation National Convention as we celebrate the delicious and delightful world of European canned tomatoes. We hope you enjoyed the entertaining, informative and tasty cooking demonstration by Executive Chef Vincenzo D'Antonio as you tasted Elicoidali alla Puttanesca (Elicoidali pasta with tomato, black olives, anchovies and capers) and Delectable Rigatoni alla Buttera (Rigatoni with tomato sauce and bacon). And the Pirate Welcome Reception, where we served up the gorgeous Paccheri al Pomodoro e Basilico (Paccheri with tomato sauce and basil) was so much fun!

Take pleasure in our Swag bag containing a brochure, a number of delicious recipes, a 2020 calendar with monthly scrumptious recipes and most importantly, your very own can of EU canned tomatoes 100% Made in Europe - 100% pure red gold Made in Italy. Now you can make your own authentic tomato sauce, soups and pizzas. Share your picture with us on social media!

RED GOLD FOM EUROPE – Delicious canned tomatoes ripened under the European Mediterranean sun! Indeed the best! That's why we have decided to change the name of our campaign into the GREATEST TOMATOES FROM EUROPE. Same tomatoes, Same story, Different name!

Please join us again in San Francisco, Las Vegas, Chicago, Dallas and New York for the Winter and Summer Fancy Food Shows, the International Pizza Expo, the National Restaurant Association Show and the ACF national convention.

For a Press Kit, as well as a selection of other delicious, tomato-y Recipes, visit our website: [www.greatesttomatoesfromeurope.com](http://www.greatesttomatoesfromeurope.com)

### Enjoy-- it's from Europe!

Amy Freeman

THE GREATEST TOMATOES FROM EUROPE TEAM

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#GreatestTomatoesFromEurope

[www.greatesttomatoesfromeurope.com](http://www.greatesttomatoesfromeurope.com)

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ANICAV is the Italian Association of Canned Tomatoes Producers - representing the world's finest preserved tomatoes grown under the European Mediterranean sun and produced in Italy by time-honored methods - [www.anicav.it](http://www.anicav.it)

The campaign is co-funded by the European Union.



THE EUROPEAN UNION SUPPORTS  
CAMPAIGNS THAT PROMOTE HIGH QUALITY  
AGRICULTURAL PRODUCTS.



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CAMPAIGN FINANCED  
WITH AID FROM  
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