

GREATEST TOMATOES FROM EUROPE. THE ART OF PERFECTION, PRESERVED FOR YOUR TABLE.

Media Release

Ready when you are! Any time, any place, we are in your shelf, waiting for you. Greatest Tomatoes from Europe!

January 13, 2020 -- Los Angeles, CA – Fresh California Tomatoes are the best, but off season. The only way to get that farm to table freshness and flavor is through the “Greatest Tomatoes from Europe!” A can of European tomatoes is a Culinary Treasure in your Kitchen! A must have when cooking delicious soups, sauces and dishes in your slow cooker.

In celebration of our participation at the Winter Fancy Food Show, the GTFE team invites you to join us on a culinary journey to see and taste what our chefs can cook up with these delicious, sun kissed tomatoes. Enjoy our daily Cooking sessions!

For those interested, we’d also like to extend the opportunity for one of our chefs to create in studio The Real Art of Europe! Culinary Masterpieces for You to Enjoy!

Winter Fancy Food Show.

Moscone Center, San Francisco

January 19-21, 2020

Cooking sessions every day 11.30am - 2.30pm - South Hall, **Booth 1151**

Proud Gold Level Sponsor of the Front Burner Pitch Competition

Monday, January 20 - 5:00 p.m. - 6:30 p.m. Main Stage. An exciting live pitch contest!

Did you know?

Tomatoes are good for your health: they are naturally low in sugar and fat—a good antidote to the heavier, more indulgent foods of the season. They are also rich in vitamin A, vitamin C, potassium, minerals, fiber and antioxidants (lycopene, especially, is known for its sun protection, improved heart health and a lower risk of certain types of cancer). Each 100 grams (about 3 ½ ounces) contain 10 mg lycopene, higher than fresh tomatoes.

“Greatest Tomatoes from Europe” tomatoes are harvested at peak sweetness and canned in a technology-perfected way while maintaining cultural traditions and providing Rich Flavor, Tradition and Quality.

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Download the App GTFE or go to the website
greatesttomatoesfromeurope.com



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“Greatest Tomatoes from Europe” is not a specific BRAND but the slogan of a campaign managed by ANICAV and co-financed by the European Commission promoting preserved tomatoes 100% Made in Europe. With 90 member companies, ANICAV is the largest representative association of tomato-processing companies in the world.

Enjoy-- it's from Europe!

Amy Freeman

THE GREATEST TOMATOES FROM EUROPE TEAM

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#greatesttomatoesfromeurope

www.greatesttomatoesfromeurope.com

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