Media Release

SHOPPING ESSENTIALS: TOILET PAPER, SANITIZERS AND CANNED TOMATOES FROM EUROPE!

March 19, 2020 - - Los Angeles, CA – Comfort food is a great way to help calm nerves during this challenging time. Staying home for self-protection is the perfect moment to rediscover (or perhaps, discover) our kitchens, and the joy of making delicious food. Canned tomatoes are once again proving to be a kitchen essential disappearing from grocery store shelves. Why? Because canned tomatoes are so beloved. But not all canned tomatoes are the same, so when you're reaching for that main staple, select European canned Tomatoes - they are specifically grown for the can - capturing the essence of the Mediterranean sun and filled with goodness and nutrition.

Let's cook. Did you know cooking is a good psychological tool: while cooking your mind is distracted and that helps diminish anxiety. Invite the kids to join in and you'll have some fun and enjoy something scrumptious to eat!

Coronavirus is causing us all to take proactive actions to ensure the safety and health for all. Improving our immune system is a proven and effective way to fight against virus as well as other medical conditions. European Canned Tomatoes are a great and delicious source of nutrients needed to fight off infection. And require nothing else -- none of the additives or flavoring ingredients that other canned tomatoes might need.

Versatility: Create a yummy tomato soup, homemade pizza or pasta sauce. Add a can of European Tomatoes to your favorite recipes like rice and beans, beef stew, vegetable soup and chili.

Flavor and taste don't need to get lost during this taxing time! For outstanding, easy and wholesome recipes, we've got you covered; from Breakfast and lunch dishes to Dinner and **Desserts!** Check out https://greatesttomatoesfromeurope.com/recipes for mouth-watering tomato-y recipes sure to fill your belly and lift your spirits! Make extra to put in your freezer and perhaps bring to someone in need.















THE EUROPEAN UNION SUPPORTS CAMPAIGNS THAT PROMOTE HIGH QUALITY AGRICULTURAL PRODUCTS.

Download the App GTFE or go to the website greatesttomatoesfromeurope.com











GREATEST TOMATOES FROM EUROPE. THE ART OF PERFECTION. PRESERVED FOR ALL TASTES.

The Greatest Tomatoes from Europe Team wishes you good health!

Greatest Tomatoes from Europe is not a <u>specific BRAND</u>, it is the slogan of a campaign cofinanced by the European Commission promoting preserved (canned) tomatoes. Known for their rich flavor and high quality, they are indeed a culinary treasure in your kitchen. Enjoy. It's from Europe! <u>www.greatesttomatoesfromeurope.com</u>

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