

INDUSTRY LEADERS • TRENDS • BEVERAGE • CUISINE • CHEF • RESTAURANT • HOSPITALITY

FOOD & BEVERAGE MAGAZINE

OCTOBER 2020

LOVE AT FIRST CLICK:
Creating Better Social Ads

**SNACK POP RELEASES
HALLOWEEN THEMED
OREO® COOKIE POP**

#PERFECTLYPLATED
Salima Saunders

BUDDY CUSTARD:

HUMAN-GRADE
WELLNESS PROGRAM
FOR MAN'S BEST FRIEND

PR%F AWARDS
HIGHLIGHT WOMEN-
OWNED SUCCESS



GREATEST TOMATOES FROM EUROPE. ENJOY THE BENEFITS OF SUMMER ALL YEAR LONG!



Summer is fading away, with all its energy, colors and scents, and the first chill of fall is around the corner. It's only natural to feel tired as the season changes and the days get shorter, leading to a drop in serotonin, the hormone of happiness, and an increase in melatonin, which regulates sleep. In the fall our bodies are exposed to the first seasonal ailments, and this year is no exception. Luckily you can count on the help of European canned tomatoes. Rich in **healthy properties** like **vitamin C**, which helps the **immune system** to function properly, **lycopene**, a powerful antioxidant that helps to inhibit **cell-aging**, **betacarotene**, and **lutein** that **protect** the eyes from **degenerative diseases**, European canned tomatoes are a powerful ally in this season.

Fresh, light, juicy and colorful, with all their unique properties and fragrance brought straight to your table all year long, they can help you meet fall with a smile. Welcome to Fall!

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