

GREATEST TOMATOES FROM EUROPE. THE ART OF PERFECTION, PRESERVED FOR YOUR TABLE.

PRESS RELEASE

WE HOPE YOU ENJOYED THE SHOW! WITH THE GREATEST TOMATOES FROM EUROPE!

Los Angeles – February 5, 2021 – With our first Virtual Trade Show experience under our belt, we want to thank you for attending and hope you enjoyed the **SFA Live! Culinary Demonstrations on Facebook Live!** By Corporate Executive Chef Giacomo Pagano who shared his love of everything culinary and the deliciousness of the Greatest Tomatoes from Europe!

In 8 cooking sessions Chef demonstrated how European Canned Tomatoes deliver flavor, quality and health to your dishes, as well as how versatile these tomatoes can be, from **Poached Eggs with Spicy Tomato Sauce** and **Crispy Spicy Spaghetti with Prawns** to **Bucatini alla Norma** and our **GTFE Twist on the Classic Bloody Mary!**



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We want to give a special shout out and thank you to Mangia Inc. for making the **SFA Live!** **Culinary Demonstrations** on Facebook Live! A delicious success!



We hope you got to visit the **ANICAV / GTFE** Digital Pavilion at the Specialty Food Live! Virtual Marketplace to learn about the tradition and culture, arrange for samples, watch videos, grab

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catalogues and meet representatives from companies like Alfonso Sellitto, Davia, La Doria, Mangia, Nobile Calispa, and Steriltom. Learn about the tradition and culture, arrange for samples, watch videos, grab catalogs and much more.

To find out more about The Greatest Tomatoes from Europe go to

www.greatesttomatoesfromeurope.com

[Facebook](#) - [Instagram](#) - [Youtube](#)

@greatesttomatoesfromeurope #greatesttomatoesfromeurope

Enjoy – It's from Europe!

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ABOUT:

GREATEST TOMATOES FROM EUROPE - www.greatesttomatoesfromeurope.com

Greatest Tomatoes from Europe is not a specific BRAND, it is the slogan of a campaign co-financed by the European Commission promoting preserved (canned) tomatoes. Known for their rich flavor and high quality, they are indeed a culinary treasure in your kitchen.

ANICAV – www.anicav.it

Italian Association of Canned Tomatoes Producers - representing the world's finest European preserved tomatoes. ANICAV members account for over 60% of all the processed tomatoes in Italy, and nearly all the whole peeled tomatoes produced in the world, including the internationally well-known San Marzano dell'Agro Sarnese-Nocerino DOP. Visit our Pavilion and discover the high quality of our European canned tomatoes; grown in a generous and fertile land, picked at their peak of ripeness, preserved by time-honored methods, they are naturally the highest in quality, flavor, versatility and goodness. We look forward to meeting you!

CORPORATE EXECUTIVE CHEF GIACOMO PAGANO

“Where there is art, there is flavor.” Born in Naples, Italy, Chef Giacomo Pagano has been passionate about cooking since he was a young boy. Chef Pagano has worked for several fine dining establishments, including the Ritz Carlton, Laguna Niguel and The Four Seasons, Newport Beach. Currently, Chef Pagano is the chef owner of Buon Appetito Catering.

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