

INDUSTRY LEADERS • TRENDS • BEVERAGE • CUISINE • CHEF • RESTAURANT • HOSPITALITY

# FOOD & BEVERAGE

JUNE 2022

MAGAZINE

## Rocco's WeHo

EATERY and CLUB CREATED BY LANCE BASS and ALEXANDER MANOS



SUMMER 2022 #TRENDINGPRODUCTS **FOBESOFT** NATIONAL RETAIL SOLUTIONS





**THERE'S NO SECRET TO EXCEPTIONAL TASTING TOMATO DISHES.**

# **GREATEST TOMATOES FROM EUROPE.** **THE ART OF PERFECTION,** **PRESERVED FOR ALL TASTES.**

## **Just use great tomatoes: the Greatest Tomatoes from Europe**

All architects know that a solid foundation is the key to the entire structure's stability and longevity. In the same manner, the best chefs, cooks, and recipe developers know that the quality of the ingredients is crucial for an outstanding dish. The end result will be lackluster, no matter where it is made, how it is made, or who made it, without using the best of ingredients.

Take the worry out of one of the most used ingredients in your restaurant, cafe, professional, or home kitchen by using the Greatest Tomatoes from Europe canned products. Cherished as a key ingredient in a plethora of Italian dishes and more, these canned tomatoes will bring a delicious sweetness and vibrance to all the dishes to which they are added.



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CAMPAIGNS THAT PROMOTE HIGH QUALITY  
AGRICULTURAL PRODUCTS.



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[GREATESTTOMATOESFROMEUROPE.COM](http://GREATESTTOMATOESFROMEUROPE.COM)

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## Learn more about these phenomenal European Tomatoes by Visiting the Greatest Tomatoes from Europe booth at the New York Summer Fancy Food Show

To find out more about these terrific tomatoes, stop by booth # 2417 - Level 3 this month at the Summer Fancy Food Show in New York City. Not only will you learn why these tomatoes which are ripened under the European sun are so coveted but taste their rich flavor at the show.

Watch the chef in action, taste for yourself, and discover how the Greatest Tomatoes from Europe can elevate your own dishes from good to outstanding.

**When:** June 12 to 14

**Where:** Javits Center 429 11th Avenue, New York, NY 10001  
**Level 3 - Booth # 2417**